A pub quiz is a great traditional fundraiser. If you sell tickets to 50 people for £4 each that’s £200 raised!

**STEP 1: FIND A SUITABLE VENUE.** Consider if your venue already has a popular quiz night, if they do, you know there is a readymade audience who will come to your event and they may even have a willing quiz-master to help.

**STEP 2: PROMOTE IT.** Leave a poster in the venue, ask local shops and cafes to put a poster in the window, share the event on social media and tell everyone you speak to about it. Remember to also promote your gig at the quiz, that is the main event after all and the reason you are raising money.

**STEP 3: TELL PEOPLE WHERE TO BUY TICKETS.** It’s worth selling tickets before the event as well as on the night itself, as you’ll know you’ve got at least some donations if the turn out isn’t what you expected. It sounds obvious, but make sure you mention where to get hold of tickets in all your promotional material.

**STEP 4: GET SPONSORSHIP/DONATED PRIZES.** Ask a local business to sponsor the quiz or to donate some prizes. Don’t forget to ask your venue - a free round of drinks is a prize everyone loves!

**STEP 5: RECRUIT VOLUNTEERS TO HELP ON THE NIGHT.** Get your family and friends to help collect donations, be cheat police or mark the answers. The more people you have to help, the smoother the event will run.

**STEP 6: WRITE THE QUESTIONS.** Make sure the questions in your quiz are appropriate to your audience. If your venue attracts an older crowd don’t ask loads of questions about Bombay Bicycle Club, as chances are, they won’t know the answers and won’t enjoy it. It’s always fun to have more interactive rounds such as a ‘guess the track’ round or a dance off. Try to get some questions about Oxfam into the quiz to remind people why you’re doing this.

**EXTRA WAYS TO FUNDRAISE:**

- Pay to cheat - tell people that for £5 you’ll provide clues for questions they’re stuck on.
- Set up collection points round the pub (as long as you have the owner’s permission) to encourage donations throughout the night. By the bar is a great location as people will throw in their change.
- Tell punters that they’ll receive a fine if they’re caught using their phone and ask them for an extra donation when they get caught.