HOW TO HOLD A CLOTHES SWAP/ SWISH

Clothes swaps are the environmentally friendly way of picking up new clothes and a great way of having a tidy up of your wardrobe and getting a bargain. Order a fundraising pack on our website or you can call 0300 200 1244 / email fundraising@oxfam.org.uk to get extra materials like balloons or banners!

1. DECIDE WHERE TO HOLD IT
   You could do it at home with a few close friends or even hire out a village hall or do it in a conference room at work. Make sure there are plenty of places people can try on clothes and mirrors so they can see how they look.

2. INVITE PEOPLE AND ASK THEM TO BRING ALONG CLOTHES AND ACCESSORIES TO SWAP
   If you are having a few friends round to the house this will be easy – find a date to suit them. If you are doing a bigger event you can get friends to invite others, put up posters (we’ve got an online poster maker or you can order some posters) and spread the word. Why not promote through social media by creating a Facebook event? Decide whether you just adults, or it could work with families too? Will you invite men, women or both?

3. HAVE A CLEAR OUT
   This is a great opportunity to give away clothes you don’t wear anymore, or that are too big or too small. Local shops might also be able to donate leftover stock. Make sure people bring good quality clothes that people will actually want – no holes, stains or rips!

4. SEE IF YOU CAN BORROW A CLOTHES RAIL AND MAKE SURE YOU HAVE ENOUGH HANGERS
   You want to make sure that the clothes look as appealing as possible so hang them up! If it’s a big event you might need people to drop up clothes before the event starts in order to sort through. Think about your rules – it might be that everyone needs to bring at least one item.

5. ON THE DAY
   Get each attendee to make a donation or charge and entry fee. Have a think about how much you will ask for – between £5 and £20 seems like a fair price for a whole new wardrobe! Offer nibbles and drinks and put on some music to get a party vibe going. You could add a raffle to raise more money. If it is a bigger event you could issue tokens depending on how many items each person brings and sort the clothes into rails of every day / evening wear etc. If you’re doing a smaller event at home however you can probably trust your friends to not take home ten times as much as they brought!

6. DONATE ANY LEFTOVER CLOTHES TO YOUR LOCAL OXFAM SHOP!
7. SEND OXFAM THE MONEY
   You can do this over the phone, online or via post. See the website for more details or the fundraising guide.